



SPONSORSHIP DOCUMENT FOR THE 2011 INTEGRATING ESG
INVESTMENT STRATEGIES IN PORTFOLIO MANAGEMENT FORUM -
AN AFRICA PERSPECTIVE

Green Growth Paradigm for Africa - Investment Strategies for Sustainable Value Creation
5TH AUGUST 2011, JOHANNESBURG STOCK EXCHANGE AUDITORIUM, SOUTH AFRICA

AN EVENT FROM



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The global finance and investment community is witnessing increasing debate on the extent to which Environmental, Social and Governance (ESG) factors must be integrated into mainstream investment analysis to enhanced long-term investment performance and value creation. Globally, 227 asset owners and 496 asset managers have committed to integrating ESG consideration into their investment and stewardship approaches by signing up to the UNPRI. This is a strong indication that UNPRI has become a mainstream consideration of innovative asset owners and investment managers. Also, leading financial indices (MSCI indices and FTSE) and data providers (Bloomberg and Thomson Reuters) launch ESG ratings and tracking products. Thus giving institutional investor and fund managers access to tools that strip down a company's ESG practices by environmental management, climate change, human and labour rights, supply chain labour standards, corporate governance etc.

The Integrating ESG Investment Strategy in Portfolio Management Forum – An Africa Perspective is a tailored interactive forum designed to explore strategies employed by institutional investors and portfolio managers in integrating ESG issues into their investment decisions. It will also examine emerging investment strategies and best practices employed by Asset and investment managers to enhance sustainable value creation and improve long-term portfolio performance; thus creating value for their stakeholders. Africa is a unique market, with unique set of issues and challenges to consider when implementing ESG Integration; this forum sets the stage for Africa's leading asset owners, investment manager, financial and investment community to explore these issues.

This unique platform presents an opportunity for Africa's finance and investment community to meet, share, network, collaborate and discuss Environmental, Social and Governance (ESG) issues in the Africa context. Participants will debate challenges and issues unique to Africa, hear case studies and lessons from successful ESG Integration and discover how Africa's investment community need to adapt its strategies for a successful and holistic ESG Integration. Delegates will hear from asset owners and investment managers in Africa, Europe and US who will bring their practical knowledge and insights on best practices in integrating ESG issues into portfolio management of diverse asset classes.

Who Attends?

The Integrating ESG Investment Strategies in Portfolio Management Forum will attract professionals from Africa's finance and investment community. Senior Executives from multilateral development banks, commercial and investment banks, institutional investors, Asset owners (pension funds, insurance companies, foundations, HNWs and family offices), asset managers, private equity houses, hedge funds, corporate CSR/investor relations departments, research analysts, SRI research firms, consultants and investment intermediaries, lawyers.

Sponsorship Opportunity

The ESG Forum confers upon its sponsor absolute authority and quality status in the Africa's Finance and Responsible Investment Industry. The summit will establish you as a proactive player in the industry and pioneer of practical ESG Integration initiatives in Africa. Sponsoring this event will offer you unrivalled cost-effective and dedicated marketing exposure. It will increase your exposure and brand recognition among key players in Africa's Finance and Responsible Investment industry; and will enable you to develop relationships within this network. For more information on sponsorship and speaking opportunity, please contact:

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Africonomie Group

Africonomie is one of Africa's leading professional services firm which delivers specialist content, information and advisory services to emerging markets businesses, organisations and governments. With leading content and information platforms focused on policies and investment in the banking and finance, energy and power, manufacturing, real estate and telecoms sector. And a portfolio of services which includes a series of established events, training and market report.

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	PLATINUM	GOLD	SILVER	BRONZE	COCKTAIL
Logo: Your corporate logo to appear in					
Forum brochure	Yes(Prime)	Yes	Yes	No	No
Promotional Flyers	Yes(Prime)	Yes	Yes	Yes	Yes
Email "e-flash" broadcasts	Yes(Prime)	Yes	Yes	Yes	Yes
Forum print advertisements	Yes(Prime)	Yes	Yes	Yes	Yes
Media partner advertisements for the forum	Yes(Prime)	Yes	Yes	Yes	Yes
ESG Fourm online webpages	Yes(Prime)	Yes	Yes	Yes	Yes
Display screens and slides during the forum	Yes(Prime)	Yes	Yes	Yes	Yes
ESG Forum banners	Yes(Prime)	Yes	Yes	Yes	Yes
Advertising					
Advert in forum catalogue	2-pages	Fullpage	Fullpage	Halfpage	Halfpage
Advert in post forum newsletter	Yes(Prime)	Yes	Yes	Yes	Yes
Media Coverage					
Sponsorship status announced in all pre and post forum press releases	Yes(Prime)	Yes	Yes	Yes	Yes
Reference to sponsors in the post-event review newsletter	Yes(Prime)	Yes	Yes	Yes	Yes
Speaking role for senior representative of your company	Yes - 2	Yes - 1	Yes - 1	No	No
45 minute client case study	1	1	No	No	No
Chair a panel session	Yes - 1	No	No	No	No
Additional delegate passes	5	3	2	1	1
Discount on further delegates	20%	15%	10%	10%	10%
Banners & Other Materials (supplied by sponsor)					
Banners displays in prime positions during the forum	Yes(Prime)	Yes	Yes	Yes	No
Banners display in lunch room	Yes(Prime)	Yes	Yes	No	No
Banner display at cocktail area	No	No	No	No	Yes(Prime)
Opportunity to distribute corporate gifts at the forum	Yes	Yes	Yes	Yes	Yes
Opportunity to place corporate literature in delegate bags	Yes	Yes	Yes	Yes	Yes
INVESTMENT (USD)	20,000	15,000	10,000	7,500	5,000

BOOKING FORM

Please register me for the Integrating ESG Investment Strategies in Portfolio Management Forum, 5 August 2011, Johannesburg

Exchange Rate USD 1 : 7 ZAR

** Early Bird Discount Available*

DELEGATE DETAILS (PLEASE COMPLETE IN BLOCK LETTERS)

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 How did you hear about the event?

PAYMENT OPTION

<input type="checkbox"/>	Platinum	USD 20,000	(plus vat)
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Please check the sponsorship package that best suits your business needs. Payment methods to be discussed and agreed. All payments must be made in full before the event.

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AUTHORISATION

Please confirm our participation for the **2011 Africa ESG Integration Forum**:
 Full Name (Mr/Mrs/Ms/Dr).....
 Email Tel
 Position Department
 Payment Date..... Signatory Date
 Signature

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YOUR PACKAGE INCLUDE

- Pre-arranged business meetings with fellow policy makers, delegates and leading solution providers
- Attend all networking activities, Hosted lunches and drinks reception
- Electronic Summit materials with detailed information on all attendees
- Summit documentaton for future reference and knowledge sharing
- Clients are responsible for their travel and accommodation cost.
- An invoice will be issued following the completion and return of this form. Full payment is required within 7 days from receipt of invoice.

TERMS AND CONDITIONS

Programme Content: We reserve the right to change the content of the programme without notice; changes might include the substitution, alteration or cancellation of speakers and / or topics and / or the alteration of the dates of the event.

Cancellation Policy: Delegate bookings are transferable but cannot be cancelled. Africonomie Group reserves the right to reject delegate applications. Cancellation or transfer requests must be made in writing (letter or fax) and reach this office 20 working days before the course commencement date.

Data Protection: We will not disclose your data outside without your permission. Your privacy is very important to us and we will always safeguard it. We will not share your data with any third party. We may use your details to bring to you notice of our products and services; please indicate if you wish to opt out of this service.

Event Code - 01ESGF11